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# Maclean's

*Canada's National Magazine*

**FEBRUARY 15  
1938**



## **JAPAN AND BRITAIN**

**By Beverley Baxter**

WALTER "TURK" BROGAN  
Goaltender, Toronto Maple Leafs

A natural color photograph taken  
for Maclean's by Scott McLean



**CONTENTS**

Vol. 11, No. 10, February 15, 1978  
 Cover: Color photograph by David Mitchell

**Extra Stories (from story)**

All-Time Canadian Hit List

Her and Her Sister

The Toronto Star (Toronto)

**GENERAL AFFAIRS**

How Close Is Death? (Linda McPherson)

Big Money in Beirut (Chris G. & T. Ryan, M.C.)

Waste: Where Were We? (Gerald)

Waste: Where Were We? (Gerald)

Lawyer Lays Out A Brevard (David)

Lawyer Lays Out A Brevard (David)

Lawyer Lays Out A Brevard (David)

Lawyer Lays Out A Brevard (David)

Lawyer Lays Out A Brevard (David)

Lawyer Lays Out A Brevard (David)

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**Maclean's Editorial**

**A Commercialized C.B.C.**

THE purpose for which the original *Radio-Canada* was established was to provide Canadians with a national radio service. It was not to be a commercial enterprise, nor was it to be a source of entertainment. It was to be a source of information, education, and culture.

When, in 1937, the *Radio-Canada* was incorporated and the Canadian Broadcasting Corporation was created, the purpose was to provide Canadians with a national radio service. It was not to be a commercial enterprise, nor was it to be a source of entertainment. It was to be a source of information, education, and culture.

But the *C.B.C.* has developed what seems to be to be a commercial enterprise. It has become a source of entertainment, and it has become a source of information, education, and culture.

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**Life Is Lengthening**

WAR, deprivation, death and disaster are the first pages of the newspaper day after day.

Here is some good news. Life is being lengthened for millions of people.

We are living in a period of unprecedented material abundance in all human history.

In a volume of some 100 pages, "Twenty-five Years of Health Insurance," published by the *Manitoba Life Insurance Company*, present the evidence in the form of facts derived from the mortality experience of the company's millions of individual policyholders.

This group is a real cross-section of wage earners and their families in the United States and Canada.

These are some highlights:

The average length of life of the national population has increased by nearly four years since the post-war period.

The greatest decline in mortality has been registered among the diseases which take their toll among children and young adults.

Chronic diseases of later life have shown little or nothing in the way of reduced mortality, particularly at the older ages, but the steep and rapid decline in mortality has been shown at living three years and more than half the children and young of twenty-five years of age.

The typical death rate is now only a tenth of what it was before the war.

Mortality rate from shopping rough and dangerous highways alone is down in the death rate of more than eighty per cent.

Suburbanization, the leading cause of death twenty-five years ago, has been substantially reduced.

Medical science has been responsible for the decline in the death rate.



**★ Start a Hobby Library**

Life is happy, healthy and more interesting for people who have hobbies—no matter what your age, sex or occupation. Perhaps you have ideas about this, but you would like to know a hobby, but could never find the time and opportunity to "get started". The new series of *Hobby Books*, published by the *Maclean's Library of Hobbies*, fills a long-felt want—books on a wide variety of subjects, well planned, attractively bound, and sold for only 25 cents a copy!

**Written by Experts**

Each of these books is written by an expert, but is designed to be clear and understandable. These books are not only valuable for beginners to the hobby, but also for those who have been doing it for years.

**Many Illustrations**

Because the *Hobby Books* is a non-profit organization, it is possible to put extra time and effort into making the cost of the books as low as possible. 25¢ a copy, and one designed to be an attractive one, each with a different color on the cover. This is a perfect illustration with photographs and drawings.

Many new books of *Hobby Books* are in the works. The *Hobby Books* are the only books of their kind in the world.

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A LITTLE DOES A GOOD JOB

## In Fewer Words

**The Gully Fling.** Why'd she have a gully fling? 'Cause it would be sure to happen "jolly." But since we remember to have gully flings and build easily at around 100, it's better when properly named. —*Clayton Smith*

**Friend the American.** Consider and American, a character too light to be one of these money bags. It's highly costly to have, and it's worth it only if you get it in a second. —*Wesley Wood*



—*Offers for Authors to Be Done.*  
"Well, Abba's being tight with his upper lip!"

## Boys Manual

**Smiling for the Smoker.** Why'd he smile? 'Cause he was a smoker. —*Clayton Smith*

**When a woman is in a hurry.** —*Wesley Wood*

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**When a woman is in a hurry.** —*Wesley Wood*



## Wit and Wisdom

**Ballade and the One-Word-Sentence.** —*Wesley Wood*

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**Clashed for Names.** —*Wesley Wood*

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**Clashed for Names.** —*Wesley Wood*

## Maybe Adam Laughed at These

**Getting a Kick.** —*Wesley Wood*

**Getting a Kick.** —*Wesley Wood*

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## So many times a day In Danger!



**THE DANGER OF A COLD.** —*Wesley Wood*

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**THE DANGER OF A COLD.** —*Wesley Wood*

**THE DANGER OF A COLD.** —*Wesley Wood*



"My friend told me to start here!"



**Infants of the World.** —*Wesley Wood*

**Infants of the World.** —*Wesley Wood*

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## SERVE **FISH** OFTEN

**YOUR CHILDREN** will love it. So tempting, so appetizing. It is good for them, too . . . contains so much nourishment . . . so many elements that build health and strength. There is no better food for them . . . none better for grown-ups, either. Fish is the great source of vitamin D, the sunshine vitamin that makes sturdy bodies, sound bones, good teeth. Give the whole family this health-building food . . . serve fish often . . . it is easy to prepare in many varied and delicious ways. Over sixty kinds of Canadian Sea Fish, Fresh Water Fish, and Shellfish can be served in a wonderful variety of wholesome, economical and flavoursome dishes. Send for the **FREE Recipe Booklet**.

DEPARTMENT OF FISHERIES OTTAWA.



**Pan Broiled Fillets à la Maitre**  
2 lbs. Canadian fillet, 4 tablespoons butter, salt and pepper, 1 tablespoon finely-minced parsley, leaf of one lemon. Roll fillets in melted butter. Heat some oil in a frying pan and fry fillets until cooked a nice brown on each side. Remove to a hot platter. Heat the butter, add the lemon juice and parsley and when very hot pour over the fillets and serve at once.



**Fish Balls**  
1 cup of Canadian Fish, 2 cups diced potatoes, cooking fat, 1 teaspoon of butter, salt and pepper to taste, 1 egg, well beaten. Boil fish and potatoes together until potatoes are done, any Canadian Fish may be used. Drain off water, mash fish and potatoes, add butter, salt and pepper, and beat light with a fork. Let cool a little, then add egg. Shape into balls, drop into a frying basket, fry one minute in deep fat (350° F.), and drain on paper.

### Baked Fish Platter

Select an oily-meat variety of fish and cut a piece of the required size. Clean and scale the fish; cut off the fins with a pair of scissors and rub the inside with salt. Fill the cavity with stuffing or rice, as desired, and secure the fish with string or skewers. Brush the entire surface with cooking oil and place in a well-oiled baking pan. Bake in a very hot oven for 10 minutes or until the fish begins to brown, then reduce the heat and bake until tender. Allow about 10 minutes to the pound up to four pounds, then five minutes for each additional pound. Lift carefully from the baking pan, using a pancake turner, remove the strings or skewers and place on a heated platter. Garnish with leaves of crisp lettuce, tomato sections and sprigs of fresh parsley.

*Ladies*



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Please send me your free 52-page Booklet, "Any Day a Fish Day" containing 100 delightful and economical Fish Recipes. 104

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